

## The BHS Times Advertising Price List

If you advertise with us, you will have an audience of over 2,000 high school students, their parents, over 200 faculty and staff members, along with mocha lovers as our papers are scattered throughout coffee shops, the Brighton library, and all school staff lounges in the Brighton area. Is this a fit for you?

We have eight publications that appear at the end of their respective months. If you have information that needs to be in for an event that month, it must be advertised the *previous* month to the event.

**Our publication months:** October through May (8 total issues)

### Our sizes/prices:

Ad sizes/Type (Sizes may adjust slightly from issue to issue due to space)	Price per issue	Price per issue if publishing in 3-7 issues (5% discount)	Price per issue/total price for year (10% discount)
1/16 Page (5" x 2")	\$60	\$57	\$54/\$432
1/8 page (5 x 4")	\$80	\$76	\$72/\$576
1/4 page (5 x 8")	\$125	\$118.75	\$112.50/\$900
1/2 page (11" x 11")	\$260	\$247	\$234/1\$1872
Banner (10" x 1")	\$60	\$57	\$54/\$432

### Ad design:

We would rather you submit an ad via email as a .jpeg attachment to [bhsnews@gmail.com](mailto:bhsnews@gmail.com). If you wish for us to design your ad, then send us your information to the same address.

Because of problems in the past, we need commitment of payment up front with ads. We will seek approval of the ad if it changes month to month prior to publication. If it is a repeating ad, rest easy that it will appear each month.

(Make check payable to "Brighton High School Newspaper")

Send checks to: The BHS Times  
Brighton High School  
7878 Brighton Road  
Brighton, MI. 48116

Adviser: Todd Day (810) 299-4100 ext.) 71085 or email [bhsnews@gmail.com](mailto:bhsnews@gmail.com)